

CASE STUDY - DAY AND NIGHT

Urban Canopee Enhances Community Appeal By Day And Night In Parker St, Cootamundra, NSW

In partnership with Cootamundra-Gundagai Regional Council, Urban Canopee brought both light and green innovation to the Parker Street Beautification Project in Cootamundra, NSW. This initiative introduced a visually striking and environmentally impactful solution that reimagines public space at both ends of the town's main street through both day and night.

The Challenge

Cootamundra's main street lacked a visual statement to capture attention and encourage people to pause, engage, and explore the local area. The council sought a way to boost aesthetic appeal and foot traffic while reinforcing sustainability and livability in the heart of town.

The Solution

As traditional tree planting was limited by infrastructure and space, the Canopee system offered the ideal solution. Four Canopees structures were installed (7.8m in diameter, 4.8m high), each accompanied by custom semi-circle Woodgrove benches and adorned with fairy lights for nighttime appeal. The lighting component of the Canopee allowed the street to be illuminated in a visually pleasing way for Cootamundra's community.



What Plant Grows on Cootamundra's Canopees?

Cootamundra's council chose, for these Canopees, Clematis Montana (aka Himalayan clematis) is a flowering plant and a vigorous deciduous climber that will envelop the elegant grid-shell frame over the next 2-3 years. This plant will provide shade, greenery, a dynamic visual transformation across seasons and a pleasing scent across the street..



The Benefits

Architectural Integration	Sustainability & Resilience	Community & Economic Impact	Short and Long-Term Impact
A bold entrance statement at both ends of Parker Street, seamlessly blending with urban aesthetics and complemented by bench seating and lighting for day and night use.	A low-impact, relocatable solution that encourages biodiversity, optimizes water use, and enhances air quality without permanent structural disruption.	By creating attractive and inviting spaces, the installation encourages locals and visitors to linger, socialise, shop, and dine supporting local businesses and town vibrancy.	Providing high-quality shade to enhance the usability of outdoor areas year-round



Key Observations Following Urban Canopee's Solution

- Greater visual appeal
- Increased public interest and local engagement
- Positive community feedback on both structure and jasmine bloom
- A unique day/night presence with integrated lighting

Client Testimonial

Installing a Canopee has had a positive impact on Cootmanundra's community.



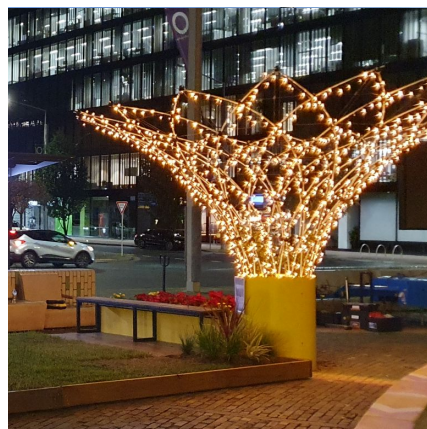
"We wanted a unique feature to mark both ends of Parker Street - and the Canopees deliver. With vines growing and fairy lights in place, they're becoming a real attraction, especially at night. Community feedback has been very positive, and once full plant coverage is in place, they'll be even more impactful."

Cootamundra-Gundagai Regional Council - Stephen Lowe

More Canopee Structures with Lighting



Pitch Festival, VIC



Sydney Olympic Park, NSW



Brisbane, QLD

Let's talk

Urban Canopee's innovative approach can merge sustainability and light infrastructures to transform urban environments for the better.

If you're looking to light up and or green your space to create lasting impact, let's talk.

Contact us to discuss your project:
contact@urbancanopee.com.au



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